



**VIETNAM LIBRA**

CN4\* Lot, Thach That – Quoc Oai  
Industrial Zone,  
Thach That District,  
Hanoi, Vietnam



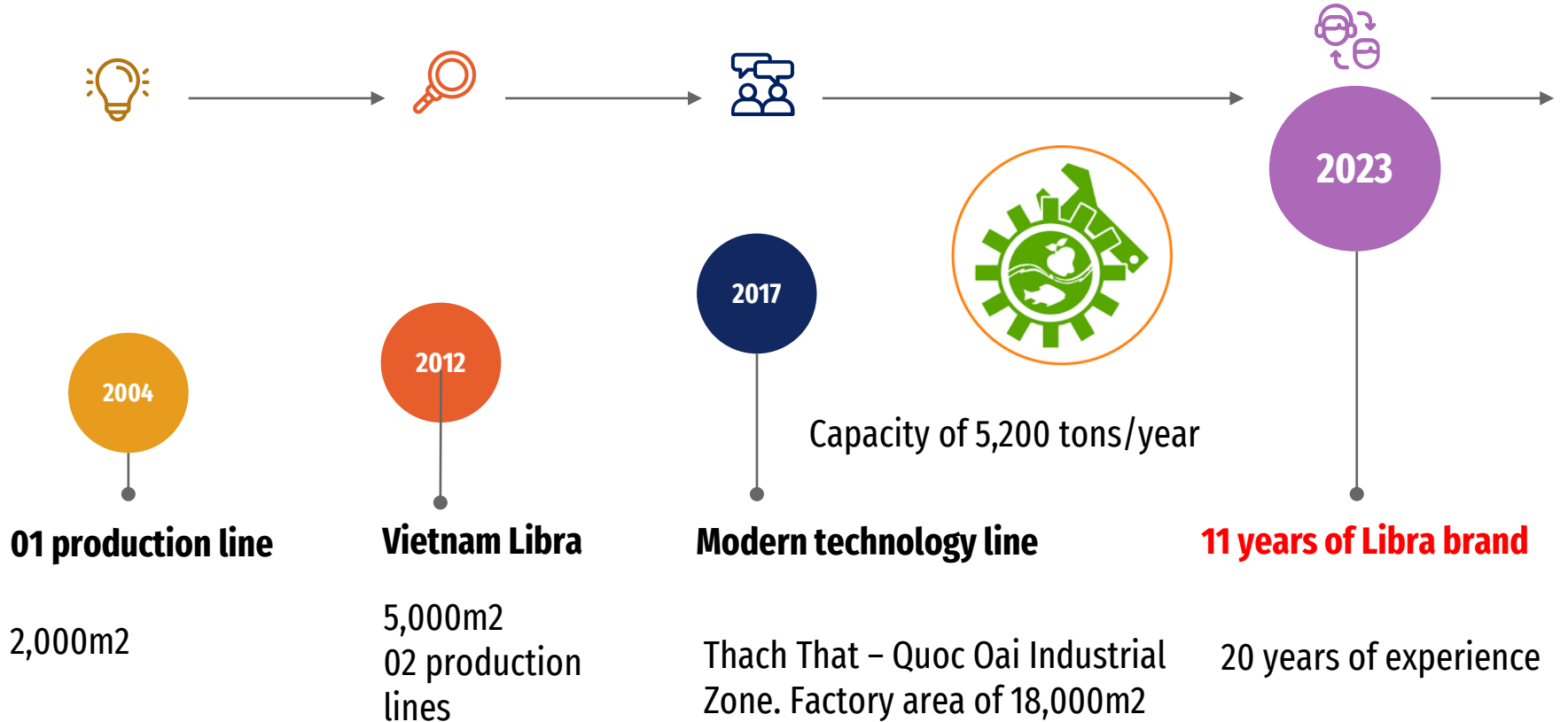
Tel. +84 2433 217 288  
Email: sales1@vietnamlibra.com

- ❖ Vietnam Libra was setup in September 2012
- ❖ 20 years of experience in the field of manufacturing and trading high-class confectionery products



*LIBRA is a constellation of aspirations, a symbol of prosperity, justice and integrity, a reliable partner for cooperation and long-term cohesion towards success*

# 20 years of experience. 11 years of Libra Brand



## LIBRA FACTORY COVER AN AREA OF 18,000m<sup>2</sup>

❖ Leading modern technology line

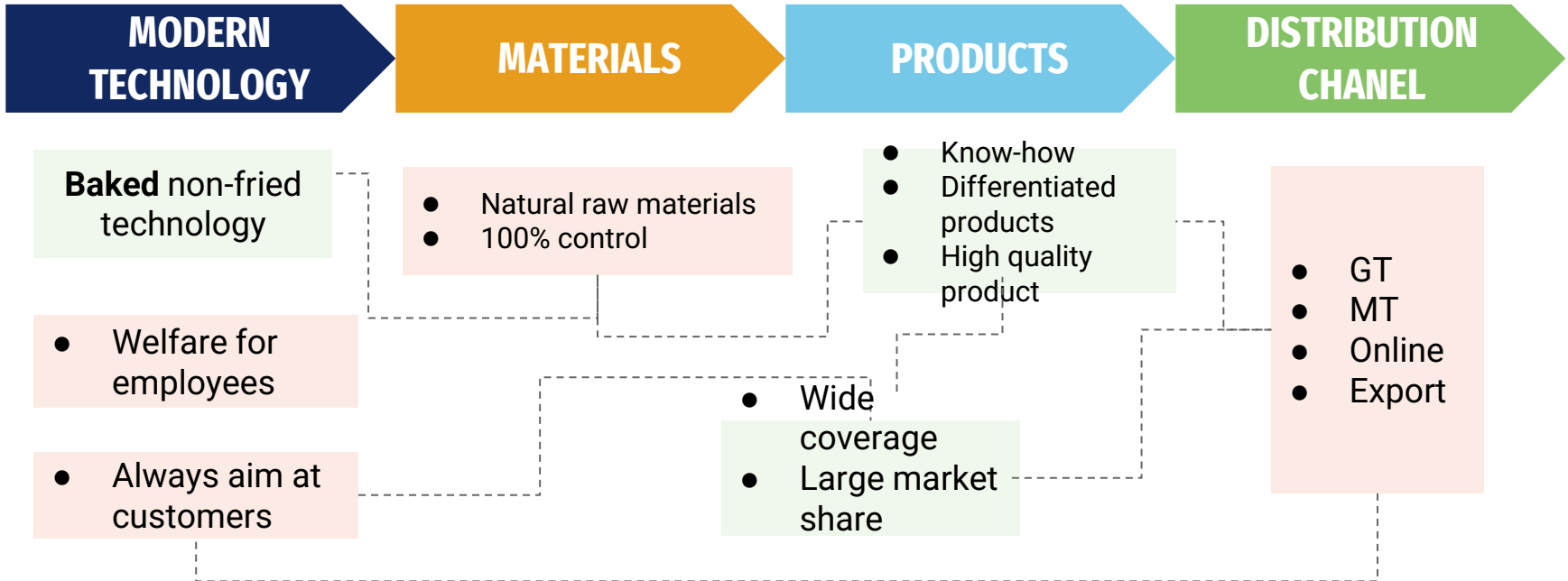
❖ Capacity: 5,200 tons/year



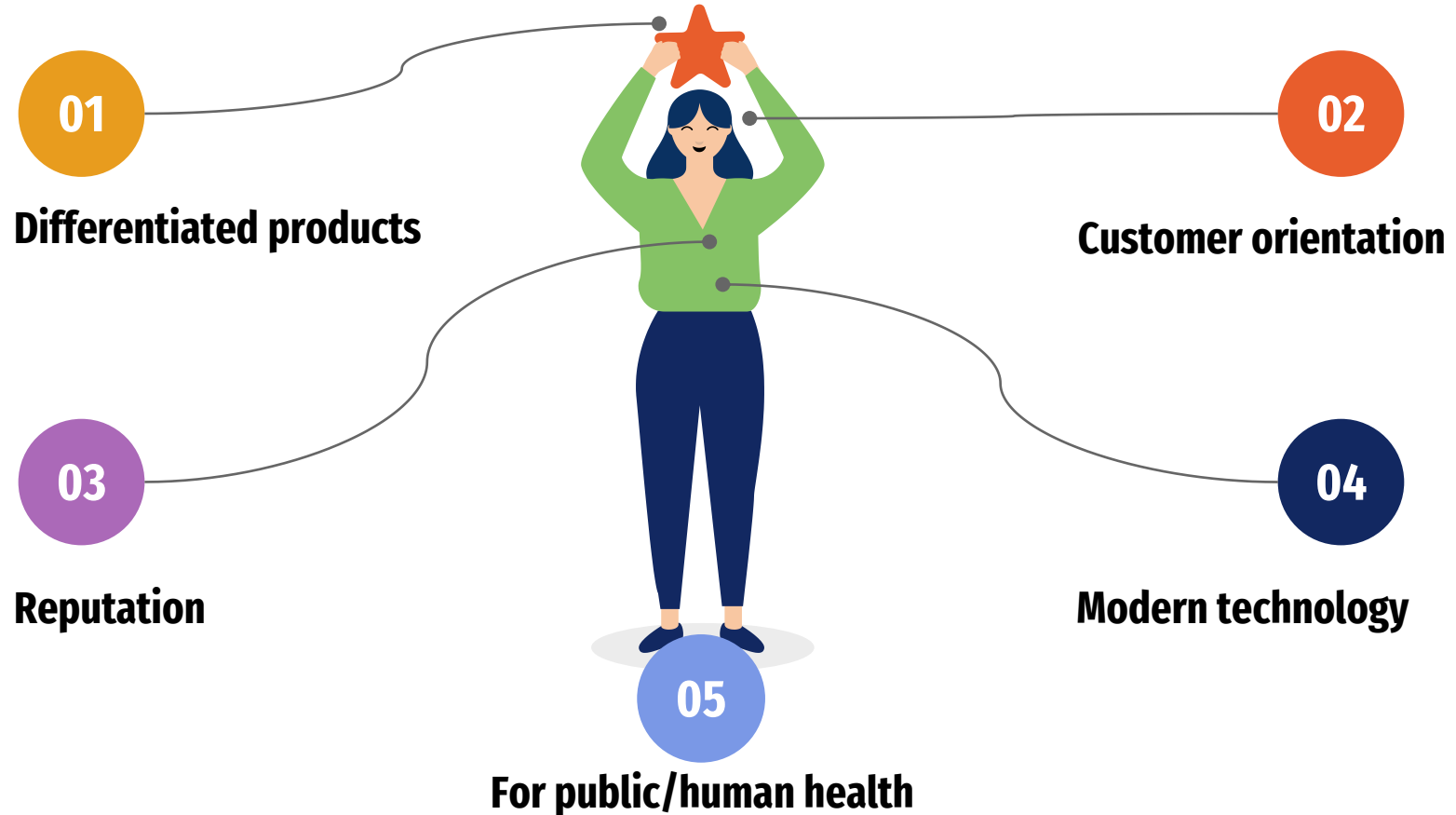
# Vision - Mission – Strategic Orientation



Vision: To be one of the TOP 10 high-quality and reputable confectionery manufacturers in Vietnam



# Core values



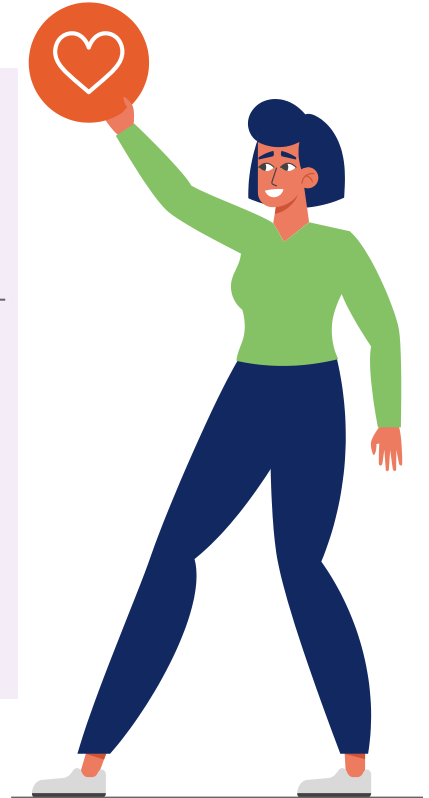


## Product strategy

01	Clear origin	Using natural materials and 100% clear origin
02	Fresh raw materials	Always maximizes the use of fresh raw materials
03	Control	The company has strictly applied International standard (ISO 22000; Halal)
04	High quality	<b>“Baked”</b> non-fried technology
05	Differentiated products	Libra products are always rich in nutrients and its specific taste is completely different

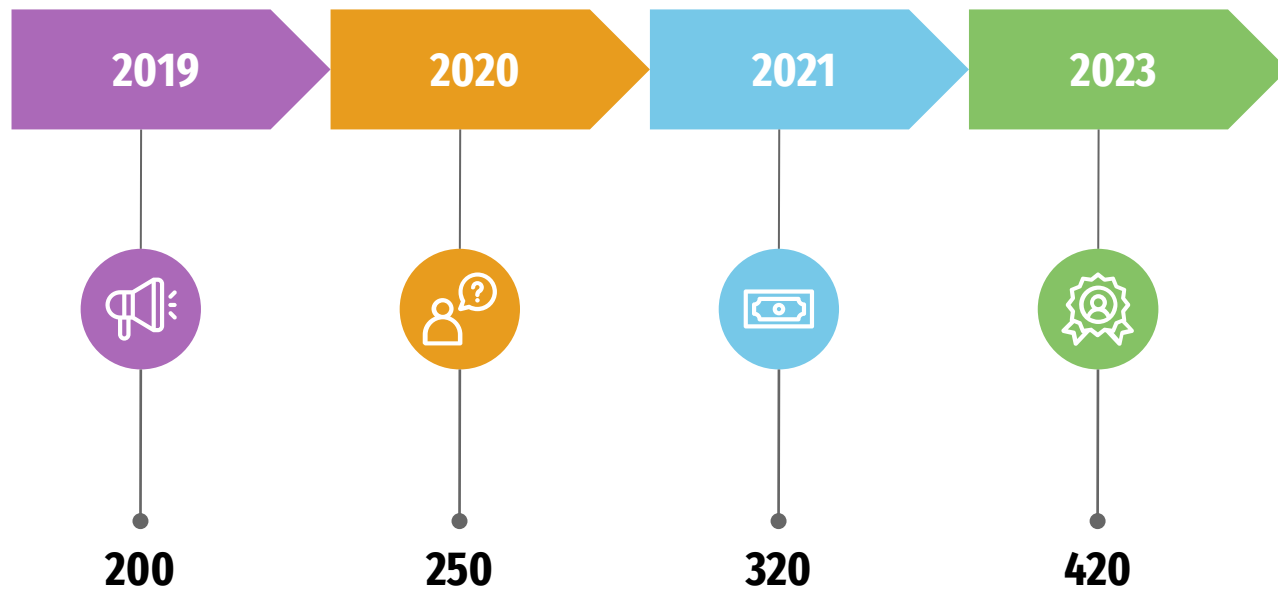
# Wide range of product

CRACKERS	BISCUITS & COOKIES	SNACKS	Chocolate
Potato Corn Black sesame Vegetable Nutri-grain Cheese cracker	Butter cookies Milk stick biscuits Cocoa cookies Coffee biscuits Coconut biscuits	Oceanfish (Corn/Tomato/ Shrimp)	Chocolate





# Employees from 2019 to 2023



63 provinces/ cities  
across the country

# Distribution channel (Online/Offline)



## DOMESTIC MARKET



HA NỘI

THE NORTH  
25 provinces/cities

ĐÀ NẰNG

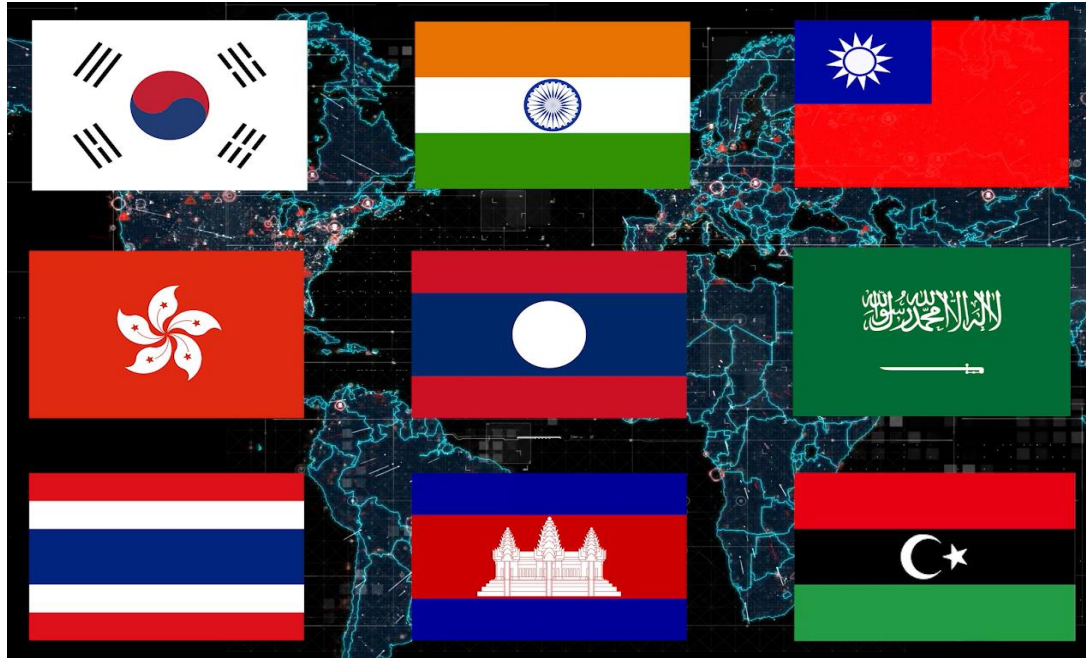
MIDDLE  
19 provinces/cities

TP. HỒ CHÍ MINH

THE SOUTH  
19 provinces/city

NATIONWIDE: 63 PROVINCES/CITIES

## EXPORT



- Korea
- Saudi Arabia
- Bahrain
- Palestine
- Cambodia
- Mongolia
- India
- Israel
- Libya

Exported to nearly 20 countries and regions around the world



## ISO 22000:2018 (Food Safety Management Systems)

ISO 22000:2018 is an international standard for food safety (FS) that is accepted and valid worldwide. ISO 22000 certification ensures that the unit has a good food safety management system, capable of providing safe, quality food products



## HALAL (Halal Certificate)

Halal certification is to certify that the product meets the ingredients and eligibility requirements of the production and meets the Halal Standard requirements



## Libra & Atela trademarks are protected



Ero Union

Africa countries

Laos, Cambodia, Arab  
Saudi...

Libra and Atela trademarks are protected in many countries

## HIGH-QUALITY PRODUCTS, INTERNATIONAL STANDARDS

### SAFE AND BENEFITS FOR HEALTH



-  Atela Potato crackers of Libra is the first manufacturer/product in the Vietnamese market
-  Using the most advanced technology in Vietnam, and modern “BAKED” Technology, not deep-fried or fried
-  High-quality standard: ISO 22000 Certification for Food Safety Management & HALAL
-  100% high-quality natural materials
-  Differentiated Products with Libra’s unique flavor





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