



VIETNAM LIBRA CO. LTD

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OUR COMPANY



Mr. VIET Nguyen Duy (Founder of Libra) & Mrs. UT Phi Thi (CEO)

Vietnam Libra Co., Ltd. was set up in September 2012 with a strategic orientation to not only develop, expand and dominate the domestic market, but also bring Vietnamese branded confectionery products to the international market.



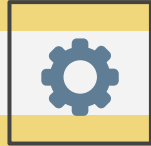


UNDERSTANDING THE COMPANY



TOTAL AREA

10 000 M2



CAPACITY

5200
Tons/year



LABOR

350 Labors



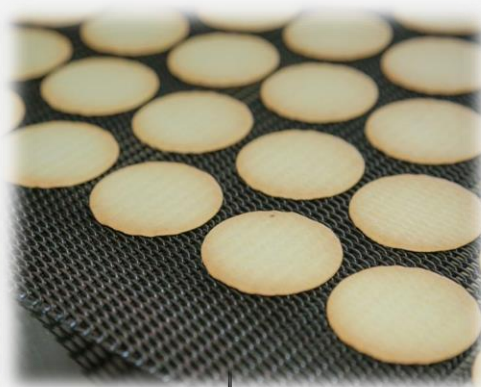
OUR FACTORY



Vietnam Libra has a modern equipment, technology system and applies and complies with International Standard Quality Management Systems



OUR FACTORY



Vietnam Libra commits that all raw materials are strictly controlled, have clear origin and 100% natural origin which always maximizes the use of fresh raw materials thus Libra products are always rich in nutrients and its specific taste is completely different.



VISION

To be one of TOP 10
high quality and
reputable
confectionery
manufacturers in
Vietnam



MISSION

Applying modern technology
and providing differentiated
products, high quality and
natural raw materials that
are beneficial to human
health



Strategic Orientation

Constantly increase
the coverage of
domestic market and
expand the company's
revenue with exports



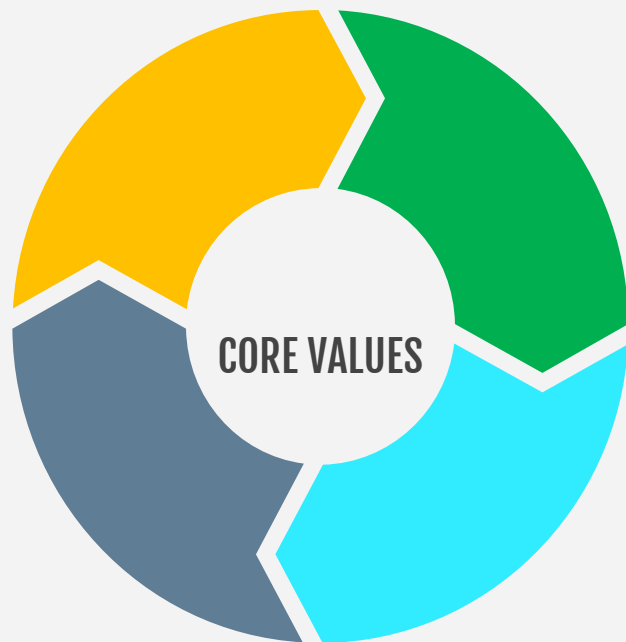
HUMAN

Always aim at customers
creat jobs and
constantly increase
income, welfare for
employees



REPUTATION

**DIFFERENTIATED
PRODUCTS**



**CUSTOMER
ORIENTATION**

**ENVIRONMENTALLY
FRIENDLY**

FOR PUBLIC HEALTH



LIBRA'S PRODUCTS

CRACKERS

- Potato Crisp Crackers
- Corn Crisp Crackers
- Onion Crisp Crackers
- Atela Sesame Crackers

BISCUITS, COOKIES

- Braka Coffee Biscuits
- Atela Milk Biscuits
- Pingo Milk Sticks
Biscuits

SNACK, CHOCOLATE, COCOA

- Oceanfish Snacks
- Chocolate
- SW Cocoa Cookies Crumb



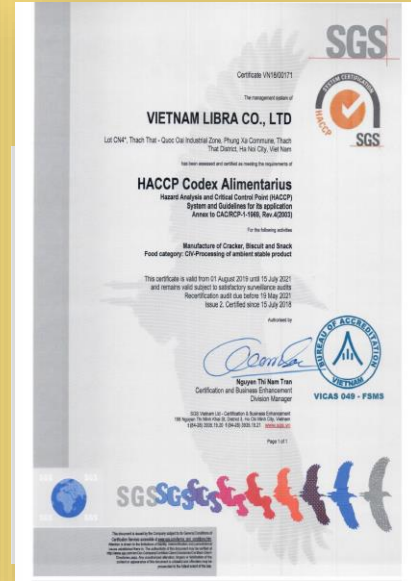
QUALITY MANAGEMENT SYSTEM



ISO 22000:2005



HALAL CERTIFICATE



HACCP

HIGH QUALITY PRODUCTS, INTERNATIONAL STANDARDS SAFE AND BENEFITS FOR HEALTH



Using the most advanced technology in Vietnam, and modern **“BAKED”** Technology, not deep-fried or fried



100% high-quality natural materials



High quality standard: ISO 22000 Certification for Food Safety Management, HACCAP & HALAL



Differentiated Products with Libra’s unique flavor





INTERNATIONAL MARKET





DISTRIBUTORS SYSTEM

Northern Vietnam-25 provinces

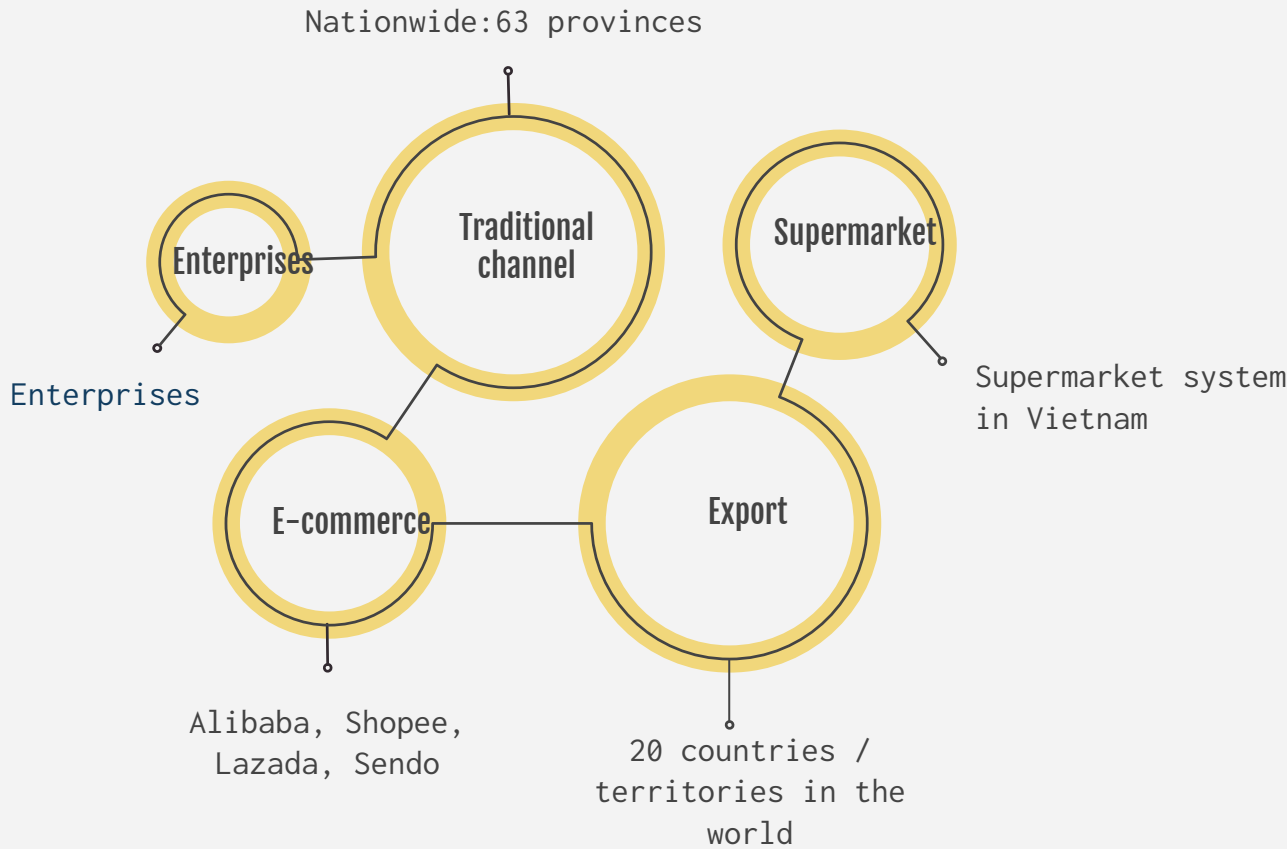
Central Vietnam - 19 provinces

Southern Vietnam - 19 provinces

DOMESTIC MARKET



SALES CHANNEL





THANKS

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